

PETER A. TOWNSLEY

Mr. Townsley has designed and managed chronic disease prevention programs for Fortune 500 companies in 42 states for more than 25 years. A popular speaker who has given thousands of talks on health in more than 200 cities and towns across America, he offers ethical solutions and direction for businesses experiencing un-manageable health cost increases. He is the author of The Risk Reduction Program.

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Peter Townsley is a Principal of Health Navigators. He served as Executive Director for The Center for Preventive Medicine in Atlanta, Georgia. As President and CEO of Corporate Health Services of America, Inc. for 20 years, he managed medically based preventive health services for corporations in 42 states.

Always active in community service activities, Mr. Townsley has served on the Board of Directors of the American Heart Association of the Southeastern United States. He has served as Chairman of the Worksite Health Committee and Chairman of the Public Policy Committee for Georgia. He has served on the Board of Directors of the American Heart Association of Metro Atlanta where he is a past President, has been a recipient of the Heart & Soul Award as volunteer of the year and has been a volunteer since 1974.



Mr. Townsley was a founding member of the Board of Trustees of the Georgia Foundation for Athletic Excellence. He has been active in the DeKalb County Board of Health as co-chairman of the Status of Health committee since 1992, chairman of the Community Health Assessment Task Force of Healthy DeKalb, and has been nominated for Volunteer of The Year in DeKalb County for his contributions. Mr. Townsley served as co-chairman of the R. Bruce Logue, MD, "Excellence in Medicine" Board of Advisors. He is also an active member of the Georgia Coalition for Nutrition and Physical Activity and served on the Centers for Disease Control & Prevention (CDC) Cardiovascular Health & Business Expert Panel. He is on the Board of Advisors for the Atlanta Regional Health Forum.

Mr. Townsley is a popular speaker for businesses, Associations and Academic Institutions. He has been the spokesperson for Worksite Health for the Cardiovascular Health Initiative of the Georgia Department of Human Resources. He has been a frequent guest on television and radio. He was featured on GNN's Health Matters and Sports & Fitness TV. He has written numerous health promotion booklets including: the "Baby Boomers Guide to Good Health", "A Golfer's Guide to Good Health" and is the author of "The Risk Reduction Program." His articles include "A Non-Negotiable Approach to Rising Health Costs", "Hold to the Truth" and "A Change in Worksite Health Strategies that Leads to Reduced Costs." His opinions on ethics in health care have appeared in a variety of publications.

SPEAKING ENGAGEMENT HISTORY

TOPICS

When Business & Health Collide
The Power of Good Health
Preventing Chronic Disease

At the Heart of Heart Disease
The Art of Good Health
An Ethical Dissection of “Wellness”

NATIONAL AND INTERNATIONAL

Emory University - Crawford-Long Hospital, Atlanta, GA – ‘07, ‘08
Coca Cola Bottlers Association, Las Vegas, NV – ‘07
Utah Council for Worksite Health Promotion, Salt Lake City, UT – ‘07
Cardiovascular Disease Summit on Obesity, Valdosta, GA – ‘07
Young Presidents Organization SE Breakfast, GA – ‘07
Wellness Week, Univ. of Oklahoma, Oklahoma City, OK – ‘06
National Association of Manufacturers, Washington, DC – ‘05
New York Health Alliance, Albany, NY – ‘05
International Heart Health Conference, Milan, Italy – ‘04
Heartlands AHA, Oklahoma City, Oklahoma – ‘04
CDC Obesity Conference, Atlanta, GA – ‘04
CDC Heart & Stroke Conference, Atlanta, GA – ‘04
Georgia Dietetic Association – ‘03 – ‘04
S. E. Society of Human Resources – ‘04 - ‘05 – ‘06 (top 5 speakers)
National Chronic Disease Conf., Washington, DC – ‘04
Kansas Health Alliance, Topeka, KS – ‘04
National Chronic Disease Conf., St. Louis – ‘03
The International Women’s Conference – ‘02 – ‘04
National Association of Worksite Health Promotion – ‘00, ‘01, ‘02, ‘03
Thomas P. Hinman Dental Meeting, Atlanta, GA – ‘96

INDUSTRY*

The Home Depot	The PGA Tour	Columbia Chemicals
Weyerhaeuser	Anheuser Busch	Northwest Benefits
Verizon	ReMax	Coke
Anderson Consulting	MetLife	Department of Labor
Solomon Smith Barney	State Farm	Department of Transportation
Georgia Power Co.	GA Pacific	Arthur Anderson

*not all speaking engagements are represented

ACADEMIC

University of Oklahoma
North Carolina State University
University of Georgia

Georgia Institute of Technology
Carolinas Medical Center
Emory University Medical School

SPOKESPERSON

The Georgia Cardiovascular Health Initiative
The American Heart Association

Health Matters, WGN Radio
Centers for Disease Control

AUDIENCE COMMENTS

"A very down to earth guy."

"A super motivational health speaker."

"He brings a refreshing & hopeful look at health."

"This guy has it figured out - I really enjoyed the time."

"It was one of the best presentations I have ever attended."

"Very inspirational. I came away with new ideas & enthusiasm."

"I've heard him several times and never tire of hearing his stories."

"Mr. Townsley is a great speaker. Great insight, expertise & heart."

"A great presentation - the best power-point presentation slides ever!"

ENDORSEMENTS

"We are still hearing glowing comments about your presentation, and I have been contacted by two companies, including a local hospital, who are starting wellness programs as a result. Thank you for being such a significant part of Oklahoma Wellness Week 2006."

- Jackie L. Jones, Executive Director, Community Heart & Stroke Director, Central Oklahoma Turning Point

"Peter Townsley's presentation drew rave reviews last year, and he is joining us again to share the powerful tools he uses with business leaders."

- Conference Program Booklet, 2004 National Chronic Disease Conference. Washington, DC

"Mr. Townsley, On behalf of the 2005 SE HR Conference Committee, we would like to request your presence again as a speaker at this year's conference. We have reviewed all the evaluations from the 2004 Conference and are inviting back the top 5 2004 Speakers for the Conference in 2005."

- Rita D Wilson, PHR - Programs Manager, Society for Human Resource Managers, '05

"I encourage you to establish a collaborative relationship with Peter Townsley and his associates. I have known Peter for a number of years and can tell you he is highly respected in corporate and medical circles. He has the unique ability to get CEO's and MD's together and talking the same language. He has a support group that includes a physician, nutritionist, exercise physiologist, insurance/employee benefits, and of course, health promotion that is second to none. I know of no other person in the state that has that combination of expertise and experience in working with organizations, as he has been doing so for over 20 years. We

have used Peter's organization on a large exercise intervention research proposal we have submitted to NHLBI"

- Mark Wilson, PhD, Chairman of the Department of Health Promotion, University of Georgia

"Your enthusiasm and professionalism left quite an impression on me and I know you will do the same for others in Oklahoma. Our Commissioner of Health recently shared the statistic with me that Oklahoma is now the 50th worst state for heart disease mortality rates! This is definitely not something we are proud of, but I think it is finally preparing people to make decisions to address heart disease and stroke in our state."

- Misty D. Worley, MPH, CHES - Program Coordinator, Heart Disease and Stroke Health Program, Chronic Disease Service Oklahoma State Department of Health