

William R. "Robbie" Burlas

After graduating from The United States Military Academy at West Point and serving as a Captain in the U.S. Army, Robbie maintained the strict value structure of the Academy as he pursued a life dedicated to quality and ethics first.

"Doing things the right way is not always the most expedient course of action in the short term, but it pays dividends over time through stronger relationships, more effective business practices and superior results."

A Principal and Founder of Health Navigators, LLC, Mr. Burlas has over twenty years experience in designing health benefits plans and is a pioneer in integrating effective health improvement and risk reduction programs within health plans to address the greatest contributor to runaway health care costs – high cost chronic diseases.

Mr. Burlas is a popular workshop facilitator and speaker who has presented extensively, including at the CDC National Chronic Disease Conference in Washington, DC and at the 5th International Heart Health Conference in Milan, Italy.

Mr. Burlas has been a volunteer for the American Heart Association of Georgia for over 20 years. He has served on both the Georgia Heart at Work and Heart Walk Committees. As Chairman of the Advocacy Committee for both Georgia and the Southeast United States, Robbie represents the Heart Association locally and nationally on issues regarding tobacco, physical activity and nutrition in schools as well as the funding for chronic disease research and public health. In 2007 he was recognized by the American Heart Association as the Advocate of the Year for the State of Georgia.

Mr. Burlas is on the Board of Directors and currently serving as President for the Georgia Coalition for Physical Activity & Nutrition. He is also currently serving as a Board Member of Georgia's Operation Frontline as well as on the Board of Advisors for the Atlanta Regional Health Forum. He has served on the CDC Business & Expert Panel to develop and provide resources to States for establishing guidelines and standards in the field of health promotion and preventive healthcare.

He has served as a youth mentor through Cobb County Family Services, a Stephen Minister, a children's supervisor for Bible Study Fellowship, Sunday School teacher for middle school students and was a Founding Board Member of Youth-At-Risk in Atlanta.